

Did Someone Move Your Cheese?

Have you read the book Who Moved My Cheese? It's a marvelous little discussion on change management. Everywhere I turn lately, someone is asking me "who moved my cheese". This pandemic has thrown everything in a turmoil. In other words, it moved my cheese.

First suggestion is that you get a copy of the book and read it. Short and easy to read but packs a powerful message. You can't just sit back and wait in an empty corner for the cheese to appear. You must anticipate and adapt when change throws you a curve ball.

Three months ago, I was assisting folks in transition about an active market on the upswing with 3% unemployment. Today the unemployment is at 13%. The local economy has been hit hard due to the stay-home directives and are now just starting to come alive. Even so, clients and customers are slow to react. Many employees are reluctant to leave the at-home work for the possibility of mixing with people. Employers are adapting their work locations to social distancing or even more long-lasting opportunities where the employees work from home. You will be competing with folks who have been temporarily laid off or even lost their jobs. They are competing with you for jobs. Bottom line: we don't know how long the recovery will take or what the market look like as it does.

Centurion Military Alliance Workshops (www.cmawarrior.org) focus on three pillars – financial, education and vocation. The concept is to evaluate strengths in each pillar to determine your transition path. Do you have the financial means to take you through a longer than expected gap of unemployment? Do you have the education and, especially certifications, that the job requires? Is your job hunting strategic plan designed to get you the post military civilian job? This free workshop leads you through a valuable self-analysis of where you need to focus immediate and longer-term needs. I love this workshop. Check it out as well as others to find the one that works for you.

Today's market uncertainty requires even more strategic planning for a successful transition. Some markets are still "hot". Others are in the pandemic quagmire. Use all available resources including our MOAA and Alamo MOAA resources to assist you in your transition planning. We are here to help.

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